

MISSISSIPPI arts commission annual report FY2019

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The Mississippi Arts Commission (MAC) is a state agency serving nearly three million people through grants and special initiatives that enhance communities, assist artists and arts organizations, promote and facilitate arts education and celebrate Mississippi's cultural heritage. MAC receives funding through the National Endowment for the Arts, the Mississippi Legislature and private sources.

FY2019 Grants to Artists, Organizations & Schools



Supporting the Arts

Grants to Organizations



Operating Grants of up to \$30,000 help nonprofit arts organizations maintain financial stability and improve programming.

Project Grants of up to \$5,000 fund a broad range of arts projects to municipalities, libraries, nonprofits and schools.



Minigrants for Organizations of up to \$1,000 help fund

professional development and artist performances.

The **Underserved Initiative** connects MAC with counties that have not recently received grants or services.

Grants to Individuals

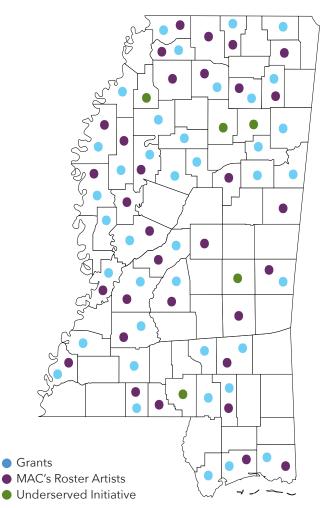


Artist Fellowships of up to \$5,000 are awarded for artist achieving a high standard of artistic merit.

Folk Arts Apprenticeships of up to \$2,000 allow master traditional artists to work with

emerging artists in their discipline as a means of passing down expertise.

Artist Minigrants of up to \$500 to support professional development, promotional materials, or supplies.



Artist Roster





MAC's **Artist Roster** is a juried listing of nearly 100 artists and educational professionals who are available to perform or present their artform in communities around the state.

Connecting to MAC's Strategic Plan



The Mississippi Arts Commission's FY2019 Annual Report is tied to the Strategic Pillars, or goals, developed in MAC's Strategic Plan for 2018-2022. On the opposite page, find out how MAC

is reaching its goals. Read the full Plan: https://arts.ms.gov/ who-we-are/mission-and-strategicplan/

Pillar 1: Communicate the Story of the Arts in Mississippi

106K Website Hits



Expand MAC's role as a catalyst and public supporter of the arts.

MAC's blog, launched as part of a larger media plan in FY2019, provided a way to share stories of art and artists in Mississippi through digital media. The fiscal year's 13 blog entries received 1,700 views.

Governor's Arts Awards, an annual event produced by MAC since 1988, honors outstanding artists and organizations and celebrates Mississippi's artistic and cultural legacy. Recipients in 2019 included London Branch, the Canton Spirituals, Ruth Miller, New Stage Theater, Hartley and Mary Peavey, James Patterson, and Julia Reed.

MAC, along with its partners, unveiled the first **Mississippi Writers Trail** marker in FY2019 honoring Eudora Welty. This cultural trail project recognizes our state's accomplished literary artists.

Mississippi Arts Hour is a weekly arts interview radio show produced in partnership with Mississippi Public Broadcasting. In FY2019, MAC featured 56 artists on the broadcast including Book Festival organizer Holly Lange, folklorist Bill Ferris, and musician Robert Kimbrough, Sr.

MAC presented two **Traditional Arts Showcases** to educate the public about the state's visual and performing arts traditions.

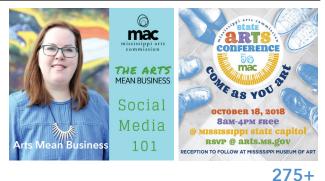
55+ Arts Mean Business Participants

Pillar 2: Convene & Offer Professional Development Opportunities

Create opportunities to strengthen connections among artists and staff from cultural institutions.

In response to constituent interest in networking and convening, MAC hosted a **Statewide Arts Conference** in FY2019, the first in several years with more than 300 registrants. MAC plans to offer this convening on an annual basis.

MAC hosted three **Arts Mean Business** webinar events, a series of professional development workshops connecting artists, organizations, and businesses with resources such as program planning, legal compliance, fundraising, and marketing tools.



Pillar 3: Invigorate & Expand Lifelong Learning through the Arts



Continue MAC's commitment to arts education and arts integration.

Mississippi Whole Schools is Mississippi's first comprehensive statewide arts education program. In FY2019, 14,533 students benefited from the program, which is in 30 schools in the state. Educators from across the state attended the Winter and Summer Institutes to receive professional development, resources, and training in arts integration. In FY2019, arts education staff completed a five-year strategic plan for the program.

Poetry Out Loud, a program created by the National Endowment for the Arts and the Poetry Foundation, helps high school students master public speaking skills, build self-confidence and learn about their literary heritage. In FY2019, 2,532 students across Mississippi participated in this program.

Pillar 4: Expand and Diversify Fiscal Resources

Expand resource capacity beyond annual appropriations.

MAC regularly raises funds from private entities such as the Phil Hardin Foundation for the Mississippi Whole Schools and various others for the Governor's Arts Awards and the Mississippi Writers Trail. In FY2019, MAC raised more than \$45,000 for the Governor's Arts Awards and was awarded more than \$50,000 for the Mississippi Writers Trail. Additional funds are maintained at Community Foundation for Mississippi for various initiatives.



\$45K raised for Governor's Arts Awards